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### **EACE23 Speed Learning Sessions**

**Wed., June 28 | 8:30 AM - 9:45 AM | Grand Ballroom 1-4**

Join us for three rounds of the following 20-minute sessions in a casual roundtable format! Choose any 1

1. [\*A First-Timer's Guide to Writing an Effective EACE Grants and Scholarship Application\*](#)
2. [\*A Professional Pathways Picnic: The Answer to Your Student Engagement Conundrum\*](#)
3. [\*Alumni Connections for Program Growth\*](#)
4. [\*Are You a Lucky Duck?: Re-engaging Students With Physical Campus Space\*](#)
5. [\*CPT and OPT and Everything In Between - Supporting the Career Journeys of International Students\*](#)
6. [\*DEI@Work: Meeting Students Where They Are in Their DEI Journey\*](#)
7. [\*Developing Tomorrow's Professionals: Timely Topics\*](#)
8. [\*Getting in the MOOCC Mood: A University-wide, On-Demand, Open Access Career Course\*](#)
9. [\*Learnings From a Professor: What Do Gen Z Students Want from Classrooms, Employers and Careers?\*](#)
10. [\*Maximizing Handshake to Manage your Internship Program and Incorporate Faculty Approval\*](#)
11. [\*Student Networking Competition Model - Designed for Student Learning & Outcomes\*](#)
12. [\*Turn LinkedIn Into Your "Charm City"\*](#)
13. [\*Be More Visible: Increasing Engagement & Reach through Social Media\*](#)
- 14.

[\*The Anatomy of A Thought Leader: BeMORE in your Field!\*](#)

**1. A First-Timer's Guide to Writing an Effective EACE Grants and Scholarship Application**

Oftentimes, career development professionals are challenged with identifying funds to attend career dev

**Presenters:**

- Ashley Forsythe, Associate Director, Graduate Career Services, Drexel University, LeBow College
- Fatim Lelenta, Associate Director, Career Coaching, Full-Time MBA Students, NYU Stern, School

**2. A Professional Pathways Picnic: The Answer to Your Student Engagement Conundrum**

It's no secret that the COVID-19 pandemic changed how we network. To get students away from their s

**Presenter:** Janet Sheffer, Associate Director, Employer Engagement, Arcadia University

**3. Alumni Connections for Program Growth**

Building meaningful relationships with alumni is important for the strategic growth of higher education pr

**Presenters:**

- Joe Santacroce, Associate Director of Industry Outreach, Boston University Questrom School of B
- Lynn Burke, Senior Co-op Coordinator, Northeastern University

**4. Are You a Lucky Duck?: Re-engaging Students With Physical Campus Space**

Presenters will share successful strategies for inviting a student body post-COVID-19 to re-engage with

**Presenters:**

- Patrick Ryan, Associate Director for Career Education, Career Services Center, Thomas Jefferson
- David Prisco, Associate Director for Industry Relations, Career Services Center, Thomas Jefferson

### ***5. CPT and OPT and Everything In Between - Supporting the Career Journeys of International Students***

Do you want to help international students dream big? In this session, you will learn best practices for ec

**Presenter:** Ali Joyce, Associate Co-op Coordinator, Northeastern University

### ***6. DEI@Work: Meeting Students Where They Are in Their DEI Journey***

To prepare students for successfully navigating the workplace, in their internships as well as after gradu

**Presenter:** Dale McLennan, Dean, Internship & Career Center, Endicott College

### ***7. Developing Tomorrow's Professionals: Timely Topics***

The Towson University Career Center recently elevated its student professional development program to

**Presenters:**

- Laura Knox, Assistant Director for Campus Student Employment, Towson University Career Center
- Manette Zinkand, Associate Director for External Relations, Towson University Career Center

### ***8. Getting in the MOOCC Mood: A University-wide, On-Demand, Open Access Career Course***

In this session, we will present the work Georgetown University has undertaken in designing a Massive

**Presenters:**

- Alex Ricciuti, Manager, Outreach & DEI, Georgetown University
- Beth Harlan, Associate Director of Career Education & Counseling, Georgetown University

**9. Learnings From a Professor: What Do Gen Z Students Want from Classrooms, Employers and**

What do Gen Z students want from classrooms, employers and careers? Every industry is undergoing a

**Presenter:** Mary Alonso, Professor, Savannah College of Art & Design

**10. Maximizing Handshake to Manage your Internship Program and Incorporate Faculty Approva**

This speed-learning session is meant to be a primer for folks considering utilizing Handshake to manage

**Presenters:**

- Laura Bickert Ciarllo, Associate Director for Internships, Career Services Center, Thomas Jefferson University
- Tracy DePedro, Director, Career Services Center, Thomas Jefferson University - East Falls

**11. Student Networking Competition Model - Designed for Student Learning & Outcomes**

This session will discuss piloting a Student Networking Competition, with invited employers and alumni.

**Presenters:**

- Sidney Pink, Assistant Director of External Relations, Towson University
- Tanja Swain, Assistant Director for STEM Career Education, Towson University

**12. Turn LinkedIn Into Your "Charm City"**

Will Rogers once said, "Even if you're on the right track, you'll get run over if you just sit there." Unfortun

**Presenter:** Chaim Shapiro, Director, Touro University

**13. Be More Visible: Increasing Engagement & Reach through Social Media**

From crafting compelling and creative content to utilizing scheduling and analytics tools, PR & Marketing

**Presenters:**

- Narali Tagliavore, Associate Director of Career Education, Boston University
- Phil Wilkerson, Employer Engagement Consultant, George Mason University

**14. The Anatomy of A Thought Leader: BeMORE in your Field!**

Have you ever used these words to describe yourself - Visionary, Good Listener, Deliberate, Fearless, A

**Presenter:** Kristin Eicholtz, Executive Director of Career Development, DeSales University