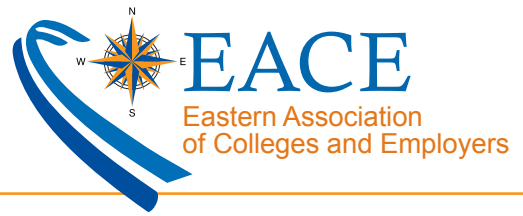


2022-2023 IN REVIEW



MEMBERSHIP & VOLUNTEER ENGAGEMENT

TOTAL
2,030+



College.....	1,864
Employer.....	71
Honorary Lifetime.....	72
Associate.....	17
Student.....	6
New Members.....	481

- 10** Affinity & Interest Groups
- 10** Board Members
- 9** Committees

21
committee
chairs

74+
committee
members



signature PROGRAMS & EVENTS

EACE PROFESSIONAL EXCHANGE

Employer Hosts.....	13
College Registrants.....	381+

Road Trips to the Real World

Employer Hosts.....	17
Student Registrants.....	503



Webinars

Presenters.....	4
Registrants.....	83



Part One (VIRTUAL)	Part Two (HYBRID)	Part Three (IN-PERSON)
112 REGISTRANTS	48 REGISTRANTS	336+ REGISTRANTS
5 SPEAKERS	9 SPEAKERS	4 SPEAKERS



EACE Conversations (Phil, Bob, Whitney)

Views.....	398+
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Twitter Chats

Participants.....	64+
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PROFESSIONAL RECOGNITIONS



Industry Excellence Awards

13 Nominations **3** Recipients

EACE Service Awards

12 Nominations **5** Recipients

15 Presidential Citations

PROFESSIONAL DEVELOPMENT FUNDING

\$8,500
AWARDED



Diversity & Inclusion Scholarships

15 Applicants
2 Recipients

Professional Development Grants

28 Applicants
6 Recipients

SOCIAL engagement & communication

- EACE Update Monthly Newsletters**
11 Issues | 8,558 Opens
- FB EACE Professionals**
375 Group Members
- EACE LinkedIn**
3,343 Group Members

- 728 Facebook** Followers
- 2,261 Twitter** Followers
- 1,230 LinkedIn** Followers
- 578 Instagram** Followers

EACE TRENDING BLOG

Posts.....10
Subscribers.....105
Views 1,450

GENERAL

Mentor Network	Participants.....100
Job Board	Job Postings.....56 Board Views.....2,843
Online Resources	Resource Center Files & Videos.....41 Webinar Recordings.....50



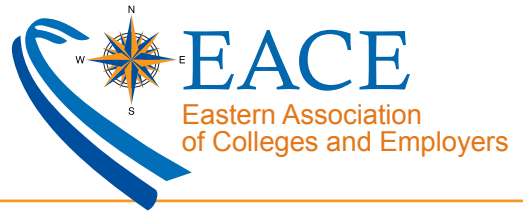
Sponsors	Gold.....2 Bronze.....3 Friends of EACE.....5 College Boosters.....22
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ANNUAL CONFERENCE **BE IN BALTIMORE** 2023 EACE ANNUAL CONFERENCE

Exhibitors17	Newcomer Virtual Meet-up Event
Exhibitor Reps.....29	Registrants.....56+
Registrants336+	Programming
Colleges.....302	Break-Out Sessions.....26
Employers.....28	Speed Learning Sessions...15
Associates.....3	Keynotes.....3
Students.....3	Presenters.....77
Newcomers179	

2021-2024 Strategic Plan

VISION 2024



CONNECT



Facilitate opportunities, events and networking platforms to nurture the college and employer relationship.

Brand Strength

Maintain a compelling presence and consistent message for the involvement of college professionals and employers, inducing EACE loyalty.

Signature Programs

Develop and deliver events, conferences and seminars that connect members and deliver value.

Relationships

Facilitate meaningful, lasting relationships through formal and informal channels that connect colleges, employers, and students.

DEVELOP



Provide the tools, expertise and education to elevate careers.

Aspiring Leaders

Provide exposure to, and pathways for, developing leaders in the profession and their career settings.

Mentorship

Provide programs and platforms to connect members with subject matter experts that facilitate knowledge growth.

Resources

Expand the educational repository, content and resources for access by members.

EMPOWER



Deliver value and experiences to members that promote personal and professional success.

Holistic Support

Provide the space for holistic growth, exploration and support through safe environments provided through EACE.

Discovery

Encourage and celebrate new perspectives in the profession and among members.

Thought Leadership

Position EACE as a model of excellence and innovation for members and nationally, through research, publications, and resources positively influencing NACE and allied regional organizations.

SUSTAIN



Promote membership, grow programs and maintain leadership.

Membership Growth

Deliver value that results in continuous membership growth and renewal, identifying targeted opportunities and expanding diversity of membership.

Financial Health

Maintain health of EACE through growth in revenue and replenish savings reserves.

Volunteer Involvement

Develop a pipeline of professionals willing and able to volunteer in EACE leadership roles.

EACE Mission: To foster relationships empowering colleges and employers to develop the future workforce.

EACE Vision: Colleges and employers working together to create equitable workforce outcomes.

EACE Diversity & Inclusion Statement:

EACE promotes a culture of diversity and inclusion where all are respected, accepted and safe.